



GOLDEN GATE CHAPTER

**KNOWLEDGE
to LEADERSHIP**

Educational Conference and Exposition

A Chapter of the Association of Legal Administrators



February 2, 2012

**Palace Hotel
2 New Montgomery Street
San Francisco, California**

Registration

Register online at: www.alasf.org/2012conf
or complete the registration form, including session preferences,
and enclose with registration fee made payable to ALA.

Mail to:

Knowledge to Leadership Registration

P.O. Box 19-2265

San Francisco, CA 94119

Fee Schedule

	POSTMARKED BY JANUARY 13	POSTMARKED AFTER JANUARY 13
Golden Gate Chapter Members	\$125	\$150
ALA Members	\$150	\$175
Non-Members	\$175	\$200

Continental breakfast, lunch, and cocktail reception are included with registration.

CLM, HRCI, MCLE Credit

The Association of Legal Administrators is an approved provider for CLM, the State Bar of California (MCLE), and SHRM (HRCI). CLM credit is approved for all sessions. MCLE and HRCI credits pending.

Cancellations/ Refunds

Cancellations must be postmarked by January 13 to:
Knowledge to Leadership Registration
P.O. Box 19-2265
San Francisco, CA 94119
or Kim.Coates@mto.com

In order to receive a refund, a written notice must be received on or before January 13. Qualified refunds are 75% of paid registration fees.

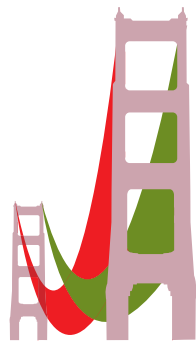
Hotel

Conference attendees who wish to stay at the Palace Hotel may obtain a discounted rate of \$239 for the *guest sleeping rooms* on February 1. To take advantage of this rate, call **1-800-325-3589** and mention the Association of Legal Administrators.

Questions

Please contact committee members:

Kim Coates	Anne Burcell	Anne Reed	Steve Morris	Jason Santiago
Chair	Education	Exhibitors	Marketing	Director At Large
415.512.4000	415.543.4111	415.421.7555	415.837.1515	415.536.6324



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**Thursday
February 2, 2012**

Palace Hotel
2 New Montgomery Street, San Francisco, California

7:30 – 8:30 a.m. Registration and Continental Breakfast

8:30 – 9:45 a.m. Welcome and Keynote

*Making Change Work for You:
Cultivating Optimism and Enthusiasm in Challenging Times*

MARY O'NEILL

9:45 – 10:30 a.m. Coffee Break in Exhibit Hall

10:30 – 11:45 a.m. Session Options:

Track 1: *Creating Successful Professional Presentations*

DIANNE FAIETA

SPONSORED BY NELSON LEGAL

Track 2: *Leaves of Absence: The Legal and the Practical*

WALTER STELLA AND ANNE BURCELL

Track 3: *Using Alternative Fee Arrangements in Your Law Firm*

MATTHEW LAWS

Noon – 1:30 p.m.

Lunch & Keynote

All You Need Is Love: The Only Management Tool You'll Ever Need

SEAN CARTER

1:30 – 2:15 p.m.

Exhibit Hall

2:15 – 3:30 p.m.

Session Options:

Track 1: *The Care and Feeding of Your Stress Monkey:
Keeping Your Cool in a Stressful Occupation*

RUTH HALPERN

Track 2: *Diversity & Inclusion: 60 Tips in 75 Minutes*

VIC MAURER

Track 3: *Preventing Employer Liability in the Expanding Blogosphere*

MARIE KENNY

3:45 – 5:00 p.m.

Closing Keynote

Radical Resiliency

EILEEN MCDARGH

SPONSORED BY NELSON LEGAL

5:00 – 6:30 p.m.

Cocktail Reception and Raffles in Exhibit Hall

PARTIAL LIST OF EXHIBITORS

ABA Retirement Funds
Adams & Martin Group
City National Bank
DataSafe
Document Technologies, Inc.
EC Purchasing
Element Professional Staffing
First Legal Network
Intivix
Iron Mountain
Kaplan & Partners
Kearney • Boyle & Associates, Inc.
Nationwide Legal
Nelson Legal
Pacific Office Automation
Pathways Personnel, Inc.
Robert Half Legal
Swiss Post Solutions
Turner Construction Company



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For more information:

www.alasf.org/2012conf

email: conf@alasf.org