

**Association of Legal Administrators - Golden Gate Chapter
2012-2013 Business Partner Program Worksheet**

	<u>Available</u>	<u>Price per Item</u>	<u>First Choice Selection</u>	<u>Second Choice Selection</u>	<u>Third Choice Selection</u>
<u>Knowledge to Leadership Conference and Exposition</u>					
Premium Exhibitor Package	36 sponsors	\$ 1,800	\$	\$	\$
Add: Keynote Speaker Sponsorships	3 sponsors	\$ 1,000	\$	\$	\$
Add: Session Meeting Sponsorships	6 sponsors	\$ 500	\$	\$	\$
<u>Premier Educational Chapter Sessions</u>					
Installation of Executive Officers and Educational Session	1 sponsor	\$ 2,500	\$	\$	\$
Summer Quarterly Program	1 sponsor	\$ 2,500	SOLD OUT		
Annual Labor Law Update	1 sponsor	\$ 2,500	SOLD OUT		
Section Meetings (HR-2 mtgs., FM, QT, Leadership-3 mtgs.)	11 meetings	\$ 850	HR & OT SOLD OUT		
Holiday Party Luncheon	15 tables	\$ 600	2 TABLES REMAINING		
<u>Diversity Opportunities</u>					
Diversity Scholarships	2 Scholarships	\$ 750	1 SCHOLARSHIP REMAINING		
<u>ALA Conferences</u>					
Annual ALA Conference Scholarship	2 Scholarships	\$ 2,000	\$	\$	\$
Region 5 & 6 Conference Scholarship	2 Scholarships	\$ 1,000	\$	\$	\$
<u>"The Bridge" -- Electronic Newsletter Advertising</u>					
Full-page ad (inside front cover page 2 times)	2 issues	\$ 900	\$	\$	\$
Full-page ad x 12 issues	12 issues	\$ 4,200	\$	\$	\$
Full-page ad x 6 issues (alternating months)	6 issues	\$ 2,100	\$	\$	\$
Full-page ad x 3 issues (alternating months)	3 issues	\$ 1,050	\$	\$	\$
Half-page ad x 12 issues	12 issues	\$ 3,300	\$	\$	\$
Half-page ad x 6 issues (alternating months)	6 issues	\$ 1,650	\$	\$	\$
Half-page ad x 3 issues (alternating months)	3 issues	\$ 825	\$	\$	\$
Quarter-page ad x 12 issues	12 issues	\$ 2,100	\$	\$	\$
Quarter-page ad x 6 issues (alternating months)	6 issues	\$ 1,050	\$	\$	\$
Quarter-page ad x 3 issues (alternating months)	3 issues	\$ 525	\$	\$	\$
<u>Improved Website and Membership Directory Access</u>					
Website Home Page: Featured Business Partner	1 month	\$ 400	5 SOLD -- 7 REMAINING		
Monthly -- limited to 2 months per Business Partner					
Website Membership Directory	12 months	\$ 650	\$	\$	\$
<u>Mailing Labels</u>					
Membership mailing labels	max 3 sets	\$ 300	\$	\$	\$
Company Name: _____	Date: _____	Total	\$	\$	\$

Updated as of February 7, 2012